



technologies®

THE 2018 ASG CIO REPORT

DATA TO THE PEOPLE

ENTERPRISE TRENDS DRIVE THE DEMOCRATIZATION OF DATA



TRANSFORMATIONAL POTENTIAL

Senior Executives agree, Data-Driven Decision Making has improved multiple areas of their business...

ENHANCED STRATEGIC DECISIONS >

INCREASED COMPETITIVE ADVANTAGE >

STREAMLINED BUSINESS OPERATIONS >



DATA ACCESS CHALLENGES

ASG asked over 200 CIOs to name the top Data Management challenges they face.



EXTRACTING VALUE EFFICIENTLY



MAINTAINING COMPLIANCE WITH REGULATIONS



ENABLING BROADER DATA ACCESS



GLEANING VALUABLE INSIGHTS FROM DATA



DATA ACCESS RELIANCE

CIOs spend much of their week managing and gleaning insights from data.



86% of CIOs report 11-15 hours

31% report 16-20 hours

22% report more than 20 hours



SELF-SERVICE ADVANTAGE

While 70 percent of CIOs have deployed self-service data catalog or BI tools to enable end users to leverage data, most CIOs report that users still send almost three-quarters of data requests to IT.

50%

of CIOs agree better self-service data management tools could reduce user data requests to their IT Dept by 50%



2019: THE YEAR FOR SELF-SERVICE AND DEMOCRACY

Many CIOs plan to spend significantly to make data more available.

85%

will increase their investment in self-service tools

25%

will increase investments by 30% or more



Read the Full 2018 CIO Report

ASG Technologies surveyed 200 CIOs from large, U.S.-based organizations in several industries. Uncover their digital transformation secrets and strategies to overcome prevalent data management challenges by reading the full report.

www.asg.com/cioreport2018

