

IBM Cloud Object Storage Webcast Series

The January webcast series offers thought leadership, analyst and industry content to help you discover more about the benefits of hybrid cloud object storage. These sessions feature industry applications and compelling use cases.

All webcasts are on Tuesdays and start at 10 AM CST, 4 PM GMT and 5 PM CET.

Register, then tune in live or view on demand.



Accelerating Innovation with Flexible Data Storage

January 17, 2017

10:00 AM CST / 4:00 PM GMT / 5:00 PM CET

Speaker: *Jim Lester, Senior Product Manager, IBM Cloud Object Storage*

[Register here](#)

Redefining Storage for the Digital Business Era with Flexible Hybrid Cloud Object Storage

January 24, 2017

10:00 AM CST / 4:00 PM GMT / 5:00 PM CET

Speaker: *Russ Kennedy, VP Product Strategy and Customer Success, IBM Cloud Object Storage*

[Register here](#)

Leveraging IBM Cloud Object Storage for Media Production and Archive Workflows

January 31, 2017

10:00 AM CST / 4:00 PM GMT / 5:00 PM CET

Speaker: *Bruce Ross, Global Solutions Leader, Media and Entertainment Service Providers, IBM Cloud Object Storage*

[Register here](#)



Missed any of our previous webcasts?
You can register and view these webcasts anytime, on demand:

Trends in object storage technology

Analysts from Taneja Group discuss current trends and survey results impacting object storage technology.

[Register here](#)

Performance innovations in object storage technology

This analyst webcast discusses the performance comparisons between IBM Cloud Object Storage and Amazon S3.

[Register here](#)

Using the cloud in a storm—Four steps for better securing your data against attack

In today's environment, data breaches can turn from a possibility to a reality. This webcast will discuss steps to better securing your files and limiting the exposure. Subject matter experts from CTERA (a leading private cloud software as a service [SaaS] provider), IBM Security and IBM Cloud Object Storage will discuss ways in which you can help safeguard your files, better protecting your data in virtually any environment.

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About IBM Cloud Object Storage

IBM Cloud Object Storage can provide your organization the flexibility, scalability and simplicity required to store, manage and access today's rapidly growing unstructured data in a hybrid cloud environment. Relied on by some of the world's largest data repositories, IBM's proven solutions are designed to turn storage challenges into business advantage by helping to reduce storage costs while reliably supporting both traditional and emerging cloud-born workloads for enterprise mobile, social, analytics and cognitive computing—in short, digital transformation. To learn more, visit:

ibm.com/cloud-computing/products/storage/object-storage/cloud/index.html

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