













Storage is the “last mile” in delivering Instant Infrastructure

		Compute	Networks	Storage
1.	Silicon Speed			
2.	Cloud economics			
3.	Resilient Everywhere			
4.	Simple + Agile			

Storage for an Instant Infrastructure



100% silicon speed
Consistent performance



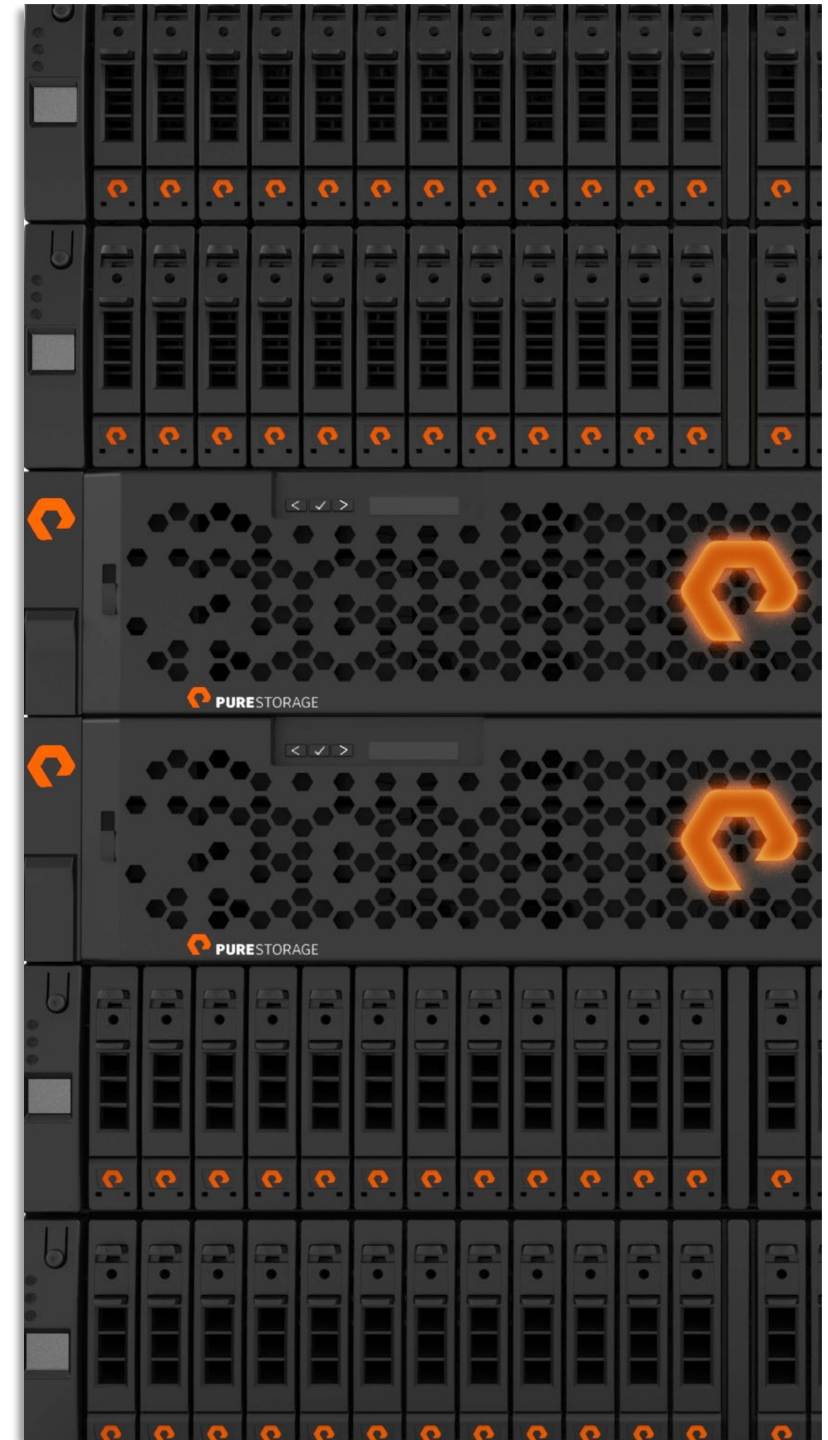
Less cost than disk
Inline deduplication & compression



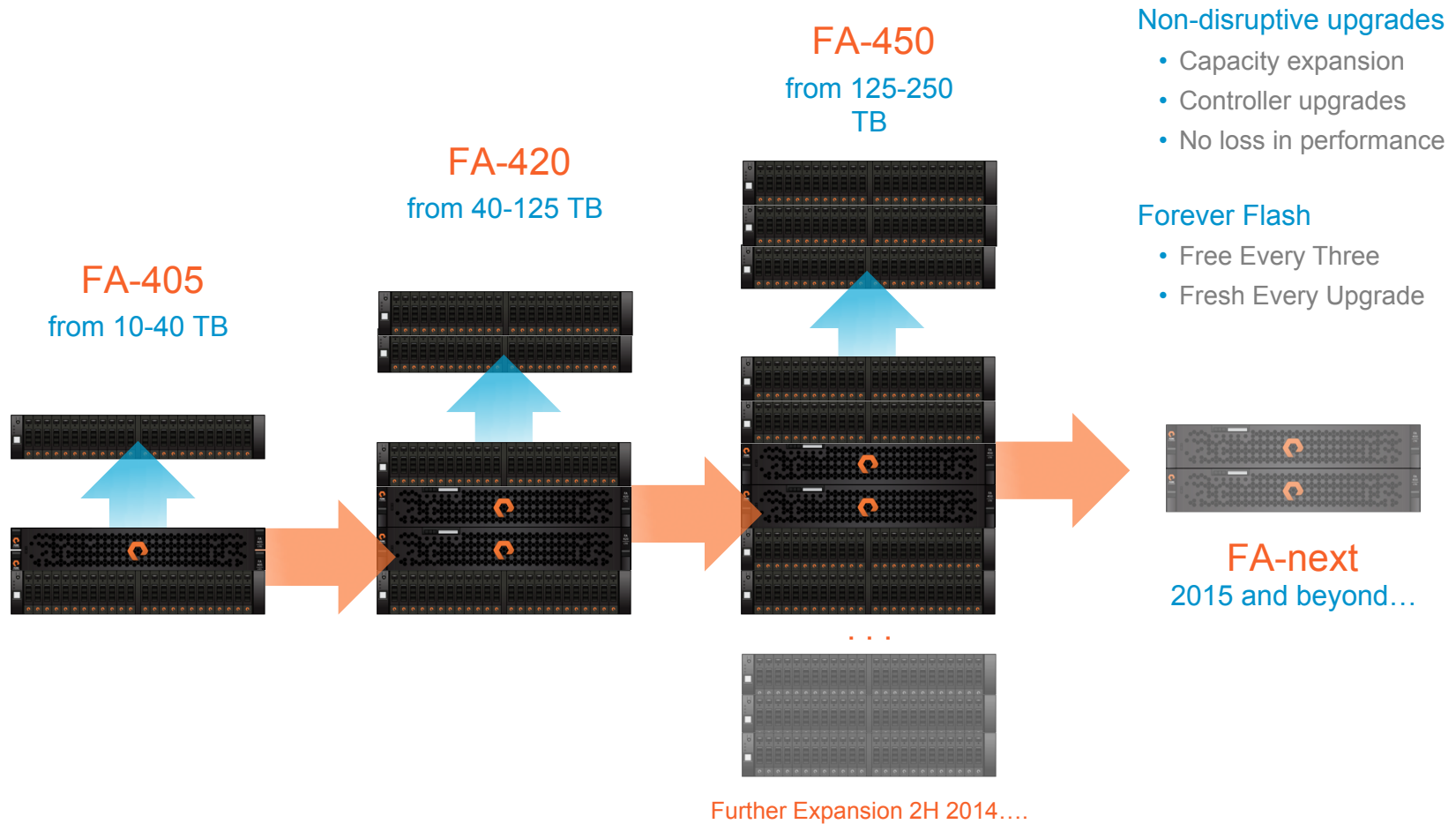
Mission-critical reliability
99.999%, non-disruptive everything



Simple & agile
10 → 100s of TBs, Purity software



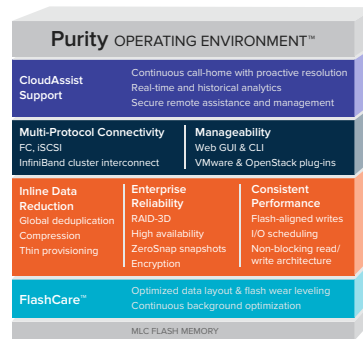
Forever Flash: Start Small, Grow Non-Disruptively



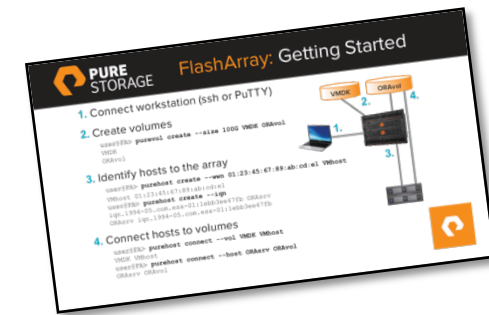
Fair, Innovative, and Ethical Business Practices



Industry's Broadest
End-to-End Guarantee



All-Inclusive
Software Pricing



Training and Professional
Services NOT Required



Fanatically Proactive
Support



A Better Approach to Storage
Acquisition & Lifecycles